

**Growing Good-Minnesota  
Arboretum Urban Garden Youth Employment  
CityFresh Veggies 2 Team  
Summer 2015**

**Description.** Dig in to business. As a member of the CityFresh Veggies 2 Team, you will have a hand in all aspects of growing, maintaining, and harvesting fresh produce to sell to local restaurants. You will gain experience growing, tending, and harvesting produce for sale to local businesses. You will try your hand at completing invoices, and keeping sales records. Generating new business will be a focus of this advanced CityFresh team. This summer job has both work responsibilities and learning opportunities.

**What you will do:**

- Learn and participate in the process of planting, weeding, fertilizing, watering, pruning, and harvesting vegetable crops.
- Learn how to harvest crops and prepare the crops for sale.
- Learn sales and marketing skills and practice them through the summer. Business skills include: writing invoices, keeping sales records, making sales calls, and deliveries, and finding new customers.
- Create a plan to identify and approach restaurants for new business.
- Conduct research: Team members will participate in research related to the business of selling vegetables to restaurants.

**What you will learn:**

- Horticulture skills: Planting, plant care needs including water, nutrients, weeding, pest management, harvesting.
- Business Communication skills: Prepare and produce product lists, invoices, perform sales calls, take orders, do deliveries, practice customer service, generate new business leads.
- Leadership skills: Team work, roles,
- First Job Skills: time cards, paychecks, job expectations, performance evaluations.

**Work Schedule:**

**Planting Day:** Saturday May 24th 12-4pm (meet at Kaleidoscope)

**Orientation:** June 6th 9-3:30

**Regular Summer work days:** Tuesdays and Thursdays, 9-3:30. Meet and end at Kaleidoscope Center for Changing Lives.

June 9, 11, 16, 18, 23, 25, 30 July 2, 14, 16, 21, 23, 28, 30 August 4, 6 .

**Open House:** August 6, 2-5.

**Jamboree:** August 12, 9-2.

*No work July 7, and 9th.*

**Required Qualifications**

- Be at least 12 years old by May 1st, 2015.
- If you are under age 14 on May 1st, you must apply for and obtain a work permit from the state of MN before you start work. Be able to work independently and with others in the group.
- You must agree to follow all rules and procedures as stated by the program leaders.

**Starting Pay**

\$8.00/hour. More depending on experience.