

**Growing Good-Minnesota
Arboretum Urban Garden Youth Employment
CityFresh New Products Southside Team
Summer 2015**

Description:

Dig in to business. As a member of the CityFresh New Product Southside team you will be part of a team that designs, tests, produces, and markets a new product. Garden Product Teams forge partnerships with community businesses and professionals to meet the challenge of bringing a new product to market by the end of the summer.

What you will do:

- Learn photography and graphic design skills.
- Meet entrepreneurs and find out how they took their idea and brought it to market.
- Solve problems of how to produce the product, how to sell the product, and defining what the product is by meeting with people and businesses that can help.
- Conduct market research to find out who the target customer is, what they would like to buy, where they would like to buy it.
- Design a calendar product that includes written and photo content.
- Meet buyers and gift store managers to discuss carrying the new product in their store.

What you will learn:

- Entrepreneurship Skills: Product development, marketing,
- Business Communication skills: How to conduct market research, how to present business ideas to potential partners.
- Leadership skills: Team work, roles, appropriate communications between co-workers, customers, supervisors, business professionals.
- Job Skills: time cards, paychecks, job expectations, performance evaluations.

Work Schedule:

Orientation day for all Growing For Good Minnesota Teams June 6, 9-3:30.

Regular Summer work days: Wednesdays, and Fridays 9-3:30. Meet and end at Kaleidoscope Center for Changing Lives :

June 10, 12, 17, 19, 24, 26

July 1, 3, 15, 17, 22, 24, 29, 31

August 5, 7

Open House: August 6, 2-5.

Jamboree: August 12, 9-2.

No work July 8, 10th .

Required Qualifications

- Be at least 12 years old by May 1st, 2015.
- If you are under age 14 on May 1st, you must apply for and obtain a work permit from the state of MN before you start work.
- Be able to work independently and with others in the group.
- You must agree to follow all rules and procedures as stated by the program leaders.

Starting Pay

\$8.00/hour. More depending on experience.